

Textbook Information

Online College of Business courses - Fall 2017

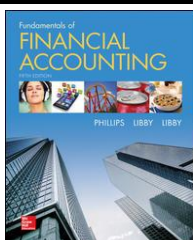
Read the textbook information provided below carefully!

The following textbook information is for ALL courses offered online by the College of Business.

Be sure to match the ISBN. Do NOT purchase International versions. If a URL is provided, use it to order your text as this is usually the best price and provides the needed resources.

The local bookstores are not asked to stock many of these books. Online sites such as <http://www.amazon.com>, <http://www.coursesmart.com> (e-books), etc carry many of the textbooks.

ACCT 220-940 – Financial ACCT



Title: *Fundamentals of Financial Accounting*

Author: Philips, Libby & Libby

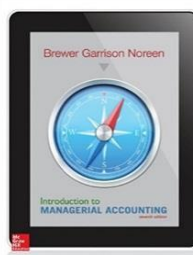
Publisher: McGraw-Hill

Edition: 5th

Year: 2016

ISBN-13: 9780078025914

ACCT 230-940 – Managerial ACCT



Title: *Introduction to Managerial Accounting*

Author: Brewer, Garrison, Noreen

Publisher: McGraw-Hill

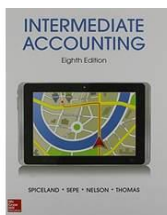
Edition: 7th

Year:

ISBN-13: 978-0078025792

ISBN-10:

ACCT 321-940 – Intermediate Accounting I



Title of text: *Intermediate Accounting*

Author: Spiceland

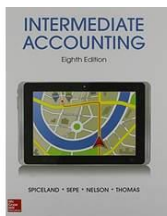
Publisher: McGraw Hill

Edition: 8th

Year:

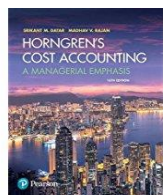
ISBN-13: 978-0-07-802583-9

ACCT 322-940 – Intermediate Accounting II



Same *Intermediate Accounting* text (8th edition) used in ACCT 321

ACCT 331-940 – Cost Accounting



Title: *Cost Accounting: A Managerial Emphasis* and My Accounting Lab

Author: Srikant M. Datar and Madhav V. Rajan

Publisher: Pearson

Edition: 16th

Year:

Purchase MyAccountingLab access with loose-leaf text from <http://www.salukishop.com> (ISBN: 9780134642444) OR purchase directly from the publisher at: <http://MyAccountingLab.com> for MyAccountingLab access, etext, and option to buy loose-leaf text when you have access to the course site.

ACCT 341-940 – Intro to Taxation



Title: *MyAccountingLab with Pearson e-Text, Access Card, Pearson's Federal Taxation 2017 Comprehensive, 30th Edition*

Author: Pope, Rupert, Anderson

Publisher: Pearson

Edition: 30th Edition

Year: 2017

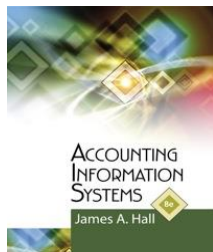
ISBN-13: 9780134421575 - mylab access + e-book

There will be an option to purchase a 3-hole punched text from <http://MyAccountingLab.com>

ISBN-13: 9780134420646 - hardcover text only

ACCT 360-940 – Accounting Information Systems

two resources are required:



Title of ACCT 360 text *Accounting Information Systems*

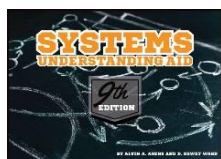
Author: Hall, James A

Publisher: Cengage

Edition: 8th

ISBN-13: 978-1-111-97214-1

also for ACCT 360



Title of ACCT 360 packet: *Systems Understanding Aid*

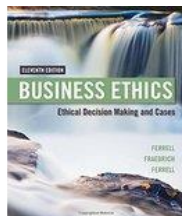
Author: Arens

Publisher: A. Dalton

Edition: 9th

ISBN-13: 9780912503578

ACCT 414-940 – Business Ethics



Title: *Business Ethics: Ethical Decision Making & Cases*

Author: Ferrell, Fraedrich, Ferrell

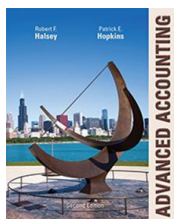
Publisher: Cengage

Edition: 11th

Year:

ISBN for e-book with simulation: The URL from which to order will be provided in the course syllabus.

ACCT 421-940 – Advanced Accounting



Title: *Advanced Accounting, 2nd Edition*

Author: Halsey and Hopkins

Publisher: Cambridge

Edition: 2nd

Year: 2014 Copyright

ISBN: 978-1-61853-042-4

ACCT 431-940 – Advanced Cost Accounting



Title: *Cost Accounting: A Managerial Emphasis*

Author: Horngren, Datar, & Rajan

Publisher: Pearson

Edition: 15th

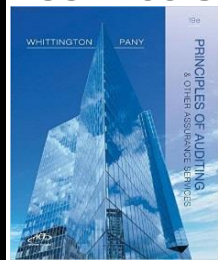
Year:

Purchase MyAccountingLab access with loose-leaf text from <http://www.salukishop.com> (ISBN: 9780133781106) OR purchase directly from the publisher at: <http://MyAccountingLab.com> for MyAccountingLab access, etext, and option to buy loose-leaf text when you have access to the course site.

ACCT 441-940 – Advanced Taxation

The textbook used in ACCT 341-940 is used in ACCT 441-940. My AccountingLab will be required

ACCT 460-940 – Auditing



Title: *Principles of Auditing & Other Assurance Services*

Author: Whittington and Pany

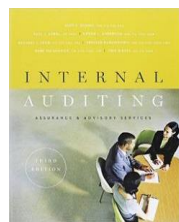
Publisher: McGraw Hill

Edition: 19th

ISBN: 978-0-07-802561-7

Be sure to order the 19th edition - it is available at amazon.com

ACCT 465-940 – Internal Auditing



Title: *Internal Auditing: Assurance & Advisory Services*

Author: Reding, et al

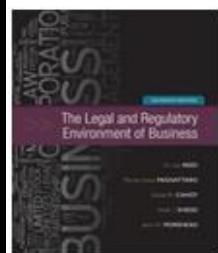
Publisher: The IIA Research

Edition: 3rd

Year: 2013

ISBN-13: 978-0-89413-740-2

FIN 270-940 – Legal Environment of Business



Title: *The Legal & Regulatory Environment of Business*

Author: Reed, Pagnattaro, Cahoy, Shedd, and Morehead

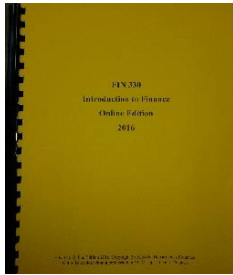
Publisher: McGraw-Hill Irwin

Edition: 16th

Year: 2013

ISBN-13: 978-0-07-352499-3

FIN 330-940 – Intro to Finance (text & calculator)

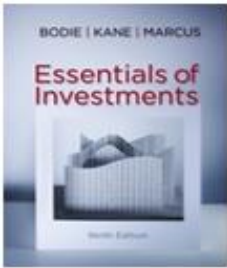


The Finance 330 textbook is a custom book created by the Finance Department at SIUC specifically for Finance 330. This book is required reading for the course and contains all of the practice problems that you will need to work so that you will be ready for the course exams.

You can purchase the text using a credit card or check. See the last page of this textbook list for the FIN330-940 Textbook Purchase form

HP 10bII+ Financial Calculator. You are required to purchase this financial calculator for the course and to teach yourself how to use it. Your TA is available to answer questions you may have. There are other financial calculators on the market but you will be completely on your own if you purchase an alternate calculator.

FIN 331-940 – Investments



Title: *Essentials of Investments*

Author: Bodie, Kane and Marcus

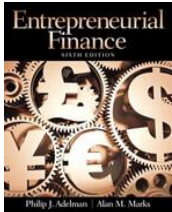
Publisher: McGraw-Hill

Edition: 9th

Year: 2013

ISBN-13: 978-0-07-803469-5

FIN 350 – Small Business Finance



Title: *Entrepreneurial Finance*

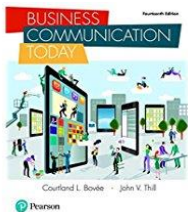
Author: Philip J. Adelman and Alan M. Marks

Publisher: Pearson

Edition: 6th

ISBN: 978-0-13-314051-4

MGMT 202-940 – Business Communications



Title: *Business Communications Today*

Author: Bovee and Thill

Publisher: Pearson

Edition: 14th

ISBN: 9780134562186

MGMT 208-940 – Business Analytics



Title: *Business Statistics* plus the MyStatlab

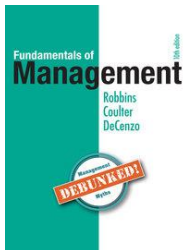
Author: Levine Szabat Stephen

Publisher: Pearson

Edition: 7th

Purchase MyStatLab access with loose-leaf text from <http://www.salukishop.com> (ISBN: 9780134462776) OR purchase directly from the publisher (when you have access to the course) at <http://pearsonmylabandmastering.com> for MyStatLab access, etext, and option to buy loose-leaf text

MGMT 304-940 – Intro to Management



Title: *Fundamentals of Management*

Author: Robbins, Coulter, DeCenzo

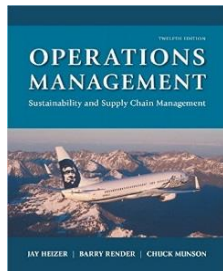
Publisher: Pearson

Edition: 10th

Year: 2017

ISBN-13: 9780134237473

MGMT 318-940 – Prod/Op Management



Title: *Operations Management, Student Value Edition plus New MyOMLab with Pearson e-text (loose-leaf text)*

Author: Heizer, Render, and Munson

Publisher: Pearson

Edition: 12th

ISBN: Purchase MyOMLab access with e-text and loose-leaf text from <http://www.salukishop.com> (ISBN: 9780134471815), OR purchase directly from the publisher (when you have access to the course) at <http://pearsonmylabandmastering.com> for MyOMLab access, etext, and option to buy loose-leaf text

ISBN for hardcover text only: 9780134163512. You will need to purchase myomlab access

MGMT 341-940 – Organization Behavior



Title: Organizational Behavior

Author: Robbins & Judge

Publisher: Pearson

Edition: 16th

Year: 2015

ISBN-13: 978-0-13-350764-5

MGMT 345-940 – Computer Information Systems



Title: *Information Systems Today + Exploring Excel 2016 Comp + Exploring Access 2016 Comp + MyITLab for Exploring*

Author of Text: Joe Valacich and Christoph Schneider

Publisher: Pearson Package

Edition: 7th for Valacich text

Purchase MyITLab access, text for Excel and Access, and loose-leaf Valacich text from <http://www.salukishop.com> (ISBN: 9780134781778), OR purchase directly from the publisher (when you have access to the course) at <http://pearsonmylabandmastering.com> to get MyITLab access, and options for etext and loose leaf text

MGMT 350-940 – Small Business Management



Title: *Entrepreneurial Small Business*

Author: Jerome Katz and Richard Green

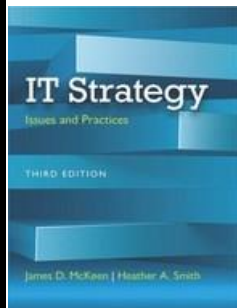
Publisher: McGraw Hill Irwin

Edition: 4th

Year: 2014

ISBN-13: 978-0-07-802942-4

MGMT 380-940 – Managing Information Systems



Title: *IT Strategy Issues and Practices*

Author: McKeen and Smith

Publisher: Pearson

Edition: 3rd

Year: 2015

ISBN-13: 978-0-13-354424-4

MGMT 385-940 – Personnel/Human Resources



Title: *Managing Human Resources*

Author: Snell, Morris, Bohlander

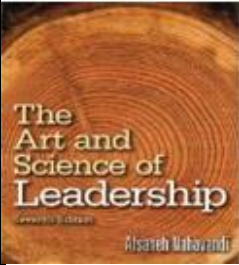
Publisher: Cengage

Edition: 17th

Year:

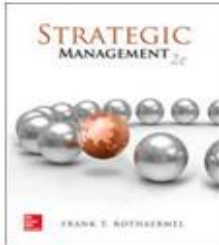
ISBN-13: 978-1-285-86639-0

MGMT 446-940 – Leadership & Mng Behavior



Title: *The Art and Science of Leadership*
Author: Afsaneh Nahavandi
Publisher: Pearson
Edition: 7th
Year: 2015
ISBN-13: 978-0-13-354676-7

MGMT 481-940 – Administrative Policy



Title: *Strategic Management*
Author: Frank Rothaermel
Publisher: McGraw-Hill
Edition: 2
Year:
ISBN-13: 978-0-07-764506-9

MKTG 304-940 – Marketing Management (no text used)

No text used

no text is used in this course

MKTG 305-940 – Consumer Behavior



Title: *Consumer Behavior-Buying, Having, and Being*
Author: Solomon
Publisher: Pearson
Edition: 10th
Year: 2013
ISBN-13: 978-0-13-267184-2

MKTG 336-940 – International Business



Title: *International Business: The Challenges of Globalization*
Author: John J. Wild & Kenneth L. Wild
Publisher: Pearson
Edition: 7th
Year: 2014
ISBN-13: 978-0-13-306300-4

MKTG 363-940 – Promotion



Title: *Promo 2*

Author: O'Guinn/Allen/Semenik

Publisher: Southwestern-Cengage

Edition: 2nd

Year: 2013

ISBN-13: either 978-1-133-37245-5 OR 978-1-133-62617-6 (the access code will not be used)

MKTG 435-940 – International Marketing



Title: *Global Marketing*

Author: Keegan & Green

Publisher: Pearson

Edition: 8th

Year: 2015

ISBN-13: 978-0-13-354500-5

A simulation package will also be required. You will receive an email from Interpretive Simulations with instructions for registering and paying (about \$40.00).

MKTG 463-940 – Advertising Management



Title: *M: Advertising*

Author: Arens/Schaefer/Weigold

Publisher: McGraw Hill Irwin

Edition:

Year: 2012

ISBN-13: 978-0-07-802891-5

ISBN-10: 0-07-802891-4

FIN 330-940 Textbook Purchase with Credit Card

If you are enrolled in FIN 330-940 for the upcoming semester and wish to purchase your FIN 330-940 text via a credit card, please complete the information below. The signed form can be faxed to (618) 453-5626, or you may call (618) 453-2459 to provide credit card information over the phone. Do **not** send your form through email. Please be sure to include the address where the text should be mailed.

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FIN 330-940 Textbook Purchase with Check

To pay with check for your FIN330 textbook, send a check for \$60.00 made out to Department of Finance to the following address:

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SIUC
1025 Lincoln Drive
Rehn Hall 134
Carbondale, IL 62901

Your text will be shipped
within 24 hours of
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name and address.