FIN 270-940: Legal and Social Environment of Business

Syllabus

Instructor: Dr. Allan Karnes

BNAD students: A minimum final grade of ‘C’ is required in this course

Contact information for this course (emails should be directed to the following addresses):

Program Manager (Ann Pearson): oprogmgr@business.siu.edu Phone: 618.453.7901
Course e-mail: See course homepage for course email address
TA Office Hours: See course homepage for TA office hours
TA Phone Number: 618.453.7999

See the “My Home” page on the program site for various resource links (FAQ, Textbook information, Orientation videos, remote proctor information, on-campus exam registration, etc.).

Required Text

Title: The Legal & Regulatory Environment of Business
Author: Reed, Pagnattaro, Cahoy, Shedd and Morehead
Publisher: McGraw-Hill Irwin
Edition/Year: 16th edition/2013
You will get a free subscription to the companion website which is referred to frequently in the course module content.

Other Materials/Information

Remote Proctor device for oACCT, BNAD, and off-campus students

On-campus students will need to register for on-campus exams

Refer to the orientation videos if you have questions about viewing the online lectures.

Refer to the Student Program Agreement as needed.
### Grading Schedule

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
<th>Day Due* ** ***</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction of yourself and submission of your photo</td>
<td>20</td>
<td>See Module 1 Content</td>
</tr>
<tr>
<td>Discussion Post response to one discussion question in each module. Respond to one other student’s post (either question). 10 points possible per post (10 points for original post and 10 points for response) based on the quality of your discussion.</td>
<td>160</td>
<td>Original post due by Thursday midnight Response due by Sunday midnight</td>
</tr>
<tr>
<td>7 quizzes – 10 points each</td>
<td>70</td>
<td>See module content for due dates</td>
</tr>
<tr>
<td>Module 8 quiz 10 Bonus points</td>
<td>[10]</td>
<td>Wednesday midnight of Module 8</td>
</tr>
<tr>
<td>Exam 1</td>
<td>100</td>
<td>Tuesday of Module 5 - 90 minutes</td>
</tr>
<tr>
<td>Exam 2</td>
<td>100</td>
<td>Available Thursday through Friday of Module 8 - 90 minutes</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>450</strong></td>
<td></td>
</tr>
</tbody>
</table>

* Assignments can be submitted before the due date within the current module
** Unless otherwise indicated, all activities are due by midnight.
*** Exams will be proctored. Exams are closed-notes and closed-book.

### Course Schedule

<table>
<thead>
<tr>
<th>Module</th>
<th>Dates</th>
<th>Lecture</th>
<th>Chapter(s)</th>
</tr>
</thead>
</table>
| 1      | Monday, June 15 to Sunday, June 21 | Introduction  
Law as foundation of Business  
Classifications of Law - Overview  
Sources and Hierarchy of Law  
Ethics in Business | 1  
2 |
| 2      | Monday, June 22 to Sunday, June 28 | Constitutional Protections and Powers  
The Commerce Clause  
Property Rights | 6  
7 through page 212 |
| 3      | Monday, June 29 to Sunday, July 5 | Property  
Contracts – Intro  
Contracts – Elements and Formation | Balance of  
7  
8 |
| 4      | Monday, July 6 to Sunday, July 12 | Contracts – Enforceability  
Contract Conditions and Excuses | 9 |
| 5      | Monday, July 13 to Sunday, July 19 | Law of Torts  
Torts and Negligence  
Intellectual Property | 10  
11 through page 334 |
| 6      | Monday, July 20 to Sunday, July 26 | Intellectual Property – Trademarks and Copyrights  
Criminal Law – as it relates to business | Balance of  
11, 13 |
| 7      | Monday, July 27 to Sunday, Aug 2 | International Law  
Business Organization | 12  
14 |
| 8      | Monday, Aug 3 to Friday, Aug 7 | Agency and Employment Law | 19 |
Discussion
Part of the learning process in a college course is the discussion of the concepts we are learning about. We are going to replicate those discussions through the use of the discussion boards. For each module there will be two discussion questions. Your assignment is to make an original posting to one of the questions and to respond to a fellow student’s original posting. Obviously, I expect your postings to be thorough and well thought out. Not only will I see your posting but all other students will see it as well. So treat your postings as if they were being published and all of your family and friends will read them.

An adequate original posting will answer the questions posed and give the rationale for your answers. The rationale must be logical and documented. (Documented means you find support for your position and give a citation to that source.) A good original posting generally will be at least 100 words.

Respond to one of the original postings of one of your co-students. An adequate response will state your disagreement or agreement with the original post’s conclusions and give the rationale for your response. Again the rationale must be logical and documented. A good response will usually have between 75-100 words. Retrieve the rubrics from your TA in the Module 1 Sunday email.

Remember: We must be able to agreeably disagree. While you may disagree with a fellow student, does not mean the fellow student is wrong or bad or deserves to be attacked. Attack responses will be downgraded.

Quizzes
There will be a ten question Quiz worth ten points for each module. You will have 30 minutes to complete each Quiz. You are free to use your books and notes on the Quizzes and there is no need to take the quiz using the remote proctor. Once the 30 minutes allocated for the Quiz is over, it will close and you will not be able to enter any more answers, so budget your time. For all modules except 4 and 8, a Quiz Review will be available in the next module. For example, the Quiz Review for Module 1 is available in Module 2 and so on. Since the two exams take place at the start of Module 5 and the end of Module 8, the quizzes for Modules 4 and 8 must be completed earlier in the week and the Quiz Reviews for these Modules will be available the day after the Quiz closes within that Module. So for example, the Quiz for Module 4 must be completed and will close on Saturday and the Quiz Review will be available on Sunday. It is important to view the Quiz Review. It can help clear up any questions you may have about the material and is helpful in preparing for future Quizzes and the exams. The Module 8 Quiz will be available during Module 7 and through Wednesday of Module 8. The Quiz Review for Module 8 will be available on Thursday. The ten points available on Quiz 8 will be Bonus Points.

Missed quizzes cannot be made up.

Academic Dishonesty
Any student who has committed or has attempted to commit acts of academic dishonesty will be subject to the disciplinary sanctions and conditions as outlined in SIUC Student Conduct Code, which at the very least will be a failing grade.
**Feedback**
You can expect feedback on your course activities within 48 hours. Grades will be posted to the grade book (Grades on navigation bar). If an issue arises that requires individual attention, an e-mail will be sent.

If you earn less than the full points on discussion posts, you will receive an email with a graded rubric.

Each Sunday evening, you will receive an email from your TA. Please read these and all emails from your TA or the program manager.
IMPORTANT DATES for the online undergraduate programs offered in the College of Business

Courses Begin .......................................................... 06/15/2015
Last day to add a class (without Dean’s permission): .................. 06/21/2015
Last day to withdraw completely and receive a 100% refund: .......... 06/28/2015
Last day to drop a course using SalukiNet: ........................... 07/19/2015
Final examinations: .................................................... 08/06-08/07/2015
Commencement: .............. Ceremonies now held only in May & December

SUMMER SEMESTER HOLIDAYS
Independence Day Holiday 07/23/2015

WITHDRAWAL POLICY – Undergraduate only
Students who officially register for a session may not withdraw merely by the stopping of attendance. An official withdrawal form needs to be initiated by the student and processed by the University. For the proper procedures to follow when dropping courses and when withdrawing from the University, please visit http://registrar.siu.edu/pdf/ugradcatalog1314.pdf

INCOMPLETE POLICY – Undergraduate only
An INC is assigned when, for reasons beyond their control, students engaged in passing work are unable to complete all class assignments. An INC must be changed to a completed grade within one semester following the term in which the course was taken, or graduation, whichever occurs first. Should the student fail to complete the course within the time period designated, that is, by no later than the end of the semester following the term in which the course was taken, or graduation, whichever occurs first, the incomplete will be converted to a grade of F and the grade will be computed in the student’s grade point average. For more information please visit: http://registrar.siu.edu/grades/incomplete.html

REPEAT POLICY
An undergraduate student may, for the purpose of raising a grade, enroll in a course for credit no more than two times (two total enrollments) unless otherwise noted in the course description. For students receiving a letter grade of A, B, C, D, or F, the course repetition must occur at Southern Illinois University Carbondale. Only the most recent (last) grade will be calculated in the overall GPA and count toward hours earned. See full policy at http://registrar.siu.edu/pdf/ugradcatalog1314.pdf

DISABILITY POLICY
Disability Support Services provides the required academic and programmatic support services to students with permanent and temporary disabilities. DSS provides centralized coordination and referral services. To utilize DSS services, students must come to the DSS to open cases. The process involves interviews, reviews of student-supplied documentation, and completion of Disability Accommodation Agreements. http://disabilityservices.siu.edu/

PLAGIARISM CODE

SALUKI CARES
The purpose of Saluki Cares is to develop, facilitate and coordinate a university-wide program of care and support for students in any type of distress—physical, emotional, financial, or personal. By working closely with faculty, staff, students and their families, SIU will continue to display a culture of care and demonstrate to our students and their families that they are an important part of the community. For Information on Saluki Cares: (618) 453-5714, or siucares@siu.edu, http://salukicares.siu.edu/index.html

INCLUSIVE EXCELLENCE
SIU contains people from all walks of life, from many different cultures and sub-cultures, and representing all strata of society, nationalities, ethnicities, lifestyles, and affiliations. Learning from and working with people who differ is an important part of education as well an essential preparation for any career. For more information please visit: http://www.inclusiveexcellence.siu.edu/

MORRIS LIBRARY HOURS
http://www.lib.siu.edu/about
LEARNING AND SUPPORT SERVICES
Help is within reach. Learning support services offers free tutoring on campus and math labs. To find more information please visit the Center for Learning and Support Services website:
Tutoring: http://tutoring.siu.edu/
Math Labs http://tutoring.siu.edu/math_tutoring/index.html

WRITING CENTER
The Writing Center offers free tutoring services to all SIU students and faculty. To find a Center or Schedule an appointment please visit http://write.siu.edu/

AFFIRMATIVE ACTION & EQUAL OPPORTUNITY
Our office’s main focus is to ensure that the university complies with federal and state equity policies and handles reporting and investigating of discrimination cases. For more information visit: http://diversity.siu.edu/

Additional Resources Available:
SALUKINET: https://salukinet.siu.edu/cp/home/displaylogin
PROVOST & VICE CHANCELLOR: http://pvcaa.siu.edu/